



# 2012 Surveyor's Red Pages

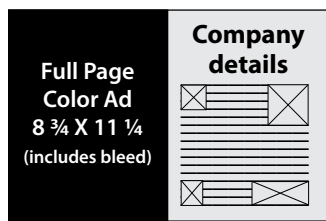
**Goal:** The 2012 Surveyor's Red Pages highlight industry products and services in one easy-to-use format for our subscribers, the surveying community, and related industries.

**How this benefits you:** Our subscribers get the details about your newest products and services, what tools you offer and what valuable resources you have available on your website.

**Distribution:** This special is mailed to our subscribers, is posted on our website year-round and is distributed at numerous trade shows throughout the year.

**\$3,500 (net)**

## Level 1

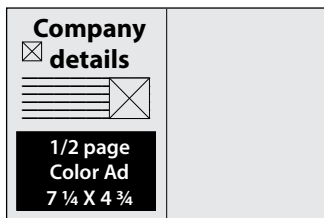


**Full-page ad and a full of page text covering the following:**

- Product highlights for 2012
- Tradeshow/conference details and highlights
- Online training (including webinars)
- Resources and tools available on your website
- Other events (product demos, etc.)
- Company history
- Contact information (website, phone, email)
- Free premium online listing

**\$1,995 (net)**

## Level 2

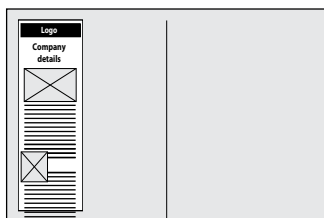


**1/2-page ad and a 1/2 page of text covering the following:**

- Product highlights for 2012
- Resources and tools available on your website
- Events (webinars, product demos, etc.)
- Contact information (website, phone, email)
- Free premium online listing

**\$1,100 (net)**

## Level 3



**1/2-page company profile (3 7/16 x 9 5/8)**

- Logo
- Product highlights for 2012
- Short blurb about your company
- Contact information (website, phone, email)

*We will work with you to figure out which option will best represent your company and what company highlights will be most important for you to display.*

## 2012 Deadlines

SPACE deadline: **Monday August 1st**  
 ARTWORK deadline: **Monday August 15th**  
 PRINTS with November 2011 issue  
 of Professional Surveyor Magazine

**For more details or sample layouts contact:**

Rachael Mock at 301-682-6101  
 rachael@profsurv.com

