



Unifying Converging Geo-technologies

Brought to you by *Professional Surveyor Magazine*

An electronic newsletter for professionals in GIS, land and hydro surveying, laser scanning and photogrammetry created by *Professional Surveyor Magazine*..

PANGAEA Facts

What is it? *Pangaea* is a new e-newsletter from *Professional Surveyor Magazine*

Who receives it? Approximately 30,000 *Professional Surveyor Magazine* subscribers.

When does it go out? Twice a month (first and third Tuesdays)

What does that PANGAEA word mean?

Pangaea (pan-jee-uh) is named after the supercontinent from which our seven continents were formed.

For us *Pangaea* is a unifying icon for the converging geo-technologies that this newsletter will explore: exciting new advances in land surveying, GIS, laser scanning, aerial mapping and hydrographics. As we witness emerging technologies in this fascinating field, we cannot help but notice how technologies are combining in new ways to yield faster turnarounds, new value-added services, and enhanced performance for those of us in geo-technology fields.

Pangaea will cover these issues and more with a wide range of guest columnists delivering their hands-on knowledge and expertise directly to your inbox twice a month.

PANGAEA Details

Launch Date: September 2009

Topics: Land surveying, GIS, hydrography, laser scanning, photogrammetry, running a geomatics business

Written by: *Professional Surveyor Magazine's* Jeff Salmon, with frequent guest columnists

Will Include: Industry news, events, resources

Advertising rates:

Position A: (468 x 60)

1 time: \$450
3 times: \$425
6 times: \$395
12 times: \$345
24 times: \$295

Position B, C, D (120 x 90)

1 time: \$325
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6 times: \$275
12 times: \$250
24 times: \$210

Position E: (468 x 60)

1 time: \$375
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12 times: \$265
24 times: \$240

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