

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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FIELD SERVED

PROFESSIONAL SURVEYOR MAGAZINE serves the measurement and positioning community, including surveying and engineering companies; photogrammetry and aerial service firms; federal, state and municipal government; military organizations; GIS Service companies; educational institutions; utility companies; construction and mining businesses; dealers and distributors and/or developers of software, engineering and/or surveying equipment and supplies; transportation organizations (eg. D.O.T.) and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are partners, owners, presidents, chairmen, vice presidents, managers, field or project supervisors, surveyors, engineers, geodesists, GIS managers/specialists, party or section chiefs, crew members, technicians, professors, teachers, librarians, consultants, sales and repair persons, designers, drafters, planners, landscape architects, and other titled and non-titled personnel within the fields served including company copies.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	222
Rotated or Occasional _____	-
*Allocated for Trade Shows and Conventions _____	503
Electronic _____	-
All Other _____	957
TOTAL	1,682

*See Paragraph 9

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	37,322	98.4	37,322	98.4	-	-
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	589	1.6	589	1.6	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	37,911	100.0	37,911	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	416	54			38,135	April _____	436	202			38,027
February _____	703	185			37,617	May _____	510	297			37,814
March _____	5,344	5,988			38,261	June _____	306	101			37,609
						TOTAL	7,715	6,827			

3a BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009**This issue is 0.3% or 116 copies below the average of the other 5 issues reported in Paragraph two.**

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY TITLE											
			Partners/ Owners/ Presidents/ Chairmen	Vice Presidents/ Managers	Field or Project Supervisors	Surveyors/ Engineers/ Geodesists	GIS Managers/ Specialists	Party or Section Chiefs/ Crew Members/ Technicians	Professors/ Teachers/ Librarians	Consultants	Sales persons/ Repair persons	Designers/ Drafters	Planners/ Landscape Architects	Other Titled and Non- Titled Personnel Including Company Copies
Surveying Services _____	13,808	36.5	9,332	615	652	1,490	46	979	17	157	48	97	10	365
Engineering Services _____	2,312	6.1	723	216	225	574	49	156	6	165	10	114	11	63
Both of the Above _____	8,217	21.7	2,963	896	1,049	1,587	79	1,000	13	197	15	168	9	241
Photogrammetry/ Aerial Services _____	440	1.2	219	58	27	30	13	13	2	18	17	5	1	37
Government: Federal, State, Municipal, Military _____	3,314	8.8	62	247	367	1,205	352	439	35	71	6	67	45	418
GIS _____	453	1.2	140	27	10	23	152	21	5	35	4	3	2	31
Education _____	1,300	3.4	62	32	11	53	34	22	876	36	3	15	3	153
Utilities _____	597	1.6	51	67	78	141	60	76	5	21	4	35	4	55
Construction & Mining _____	1,292	3.4	368	116	264	220	12	126	3	42	14	21	15	91
Dealer, Distributor, or Manufacturer of Software, Engineering, and/or Surveying Equipment and Supplies _____	840	2.2	264	185	10	42	16	11	5	28	187	11	1	80
Transportation _____	413	1.1	25	36	53	136	15	60	3	25	10	14	2	34
Others allied to the field (Note 1) _____	4,828	12.8	320	74	55	3,249	42	56	14	94	24	31	10	859
TOTAL QUALIFIED CIRCULATION	37,814	100.0	14,529	2,569	2,801	8,750	870	2,959	984	889	342	581	113	2,427
PERCENT	100.0		38.5	6.8	7.4	23.1	2.3	7.8	2.6	2.4	0.9	1.5	0.3	6.4

Note 1: Others allied to the field and/or individuals that did not indicate their principal business include the following categories: Architects; Cartographers; Construction/Contractors; Consultants; Dealers and manufacturers of Land Surveying and Engineering Equipment; Developers of Land Surveying or Engineering Software; Engineers in Training; Environmentalists; Field personnel; Foresters; Government including Local, State, Federal & Military; Land Developers; Land Economists; Landscape Architects; Legal Professionals; Mapmakers; Mining; Professional Engineers; Property Appraisers; Registered Land Surveyors; Research/Data Analysts; Retired Persons; Scientists and Students; Surveyors in Training.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Direct Request: _____	17,016	9,057	6,079			32,152	85.0
a. Written _____	8,494	3,034	2,009			13,537	35.8
b. Telecommunication _____	830	917	790			2,537	6.7
c. Electronic _____	7,692	5,106	3,280			16,078	42.5
II. TOTAL - Request from recipient's company: _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
III. TOTAL - Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	5,662	-	-			5,662	15.0
Association rosters and directories _____	-	-	-			-	-
*Business directories _____	2,539	-	-			2,539	6.7
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
*Other sources _____	3,123	-	-			3,123	8.3
VI. TOTAL - Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	22,678	9,057	6,079			37,814	100.0
*See Paragraph 9	PERCENT	60.0	24.0	16.0		100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			36,994	97.9
Individuals by name only _____			163	0.4
Titles or functions only _____			56	0.1
Company names only _____			12	-
Multi-Copy Same Addressee copies _____			589	1.6
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			37,814	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009					
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	334		400-427 Kentucky _____	523	
030-038 New Hampshire _____	316		370-385 Tennessee _____	678	
050-059 Vermont _____	136		350-369 Alabama _____	527	
010-027 Massachusetts _____	705		386-397 Mississippi _____	374	
028-029 Rhode Island _____	109		EAST SO. CENTRAL	2,102	5.6
060-069 Connecticut _____	440		716-729 Arkansas _____	289	
NEW ENGLAND	2,040	5.4	700-714 Louisiana _____	472	
100-149 New York _____	1,534		730-749 Oklahoma _____	303	
070-089 New Jersey _____	844		750-799 Texas _____	3,130	
150-196 Pennsylvania _____	1,567		WEST SO. CENTRAL	4,194	11.1
MIDDLE ATLANTIC	3,945	10.4	590-599 Montana _____	253	
430-459 Ohio _____	1,387		832-838 Idaho _____	306	
460-479 Indiana _____	703		820-831 Wyoming _____	191	
600-629 Illinois _____	1,096		800-816 Colorado _____	1,043	
480-499 Michigan _____	854		870-884 New Mexico _____	339	
530-549 Wisconsin _____	718		850-865 Arizona _____	746	
EAST NO. CENTRAL	4,758	12.6	840-847 Utah _____	363	
550-567 Minnesota _____	546		889-898 Nevada _____	412	
500-528 Iowa _____	366		MOUNTAIN	3,653	9.7
630-658 Missouri _____	660		995-999 Alaska _____	291	
580-588 North Dakota _____	133		980-994 Washington _____	966	
570-577 South Dakota _____	154		970-979 Oregon _____	779	
680-693 Nebraska _____	210		900-961 California _____	4,994	
660-679 Kansas _____	302		967-968 Hawaii _____	134	
WEST NO. CENTRAL	2,371	6.3	PACIFIC	7,164	18.9
197-199 Delaware _____	149		UNITED STATES	37,153	98.3
206-219 Maryland _____	677		969 & 004-009 U.S. Territories _____	189	
200-205 Washington, DC _____	34		Canada _____	404	
220-246 Virginia _____	1,097		Mexico _____	1	
247-268 West Virginia _____	261		Other International _____	52	
270-289 North Carolina _____	1,277		AP0/FPO _____	15	
290-299 South Carolina _____	534		TOTAL QUALIFIED CIRCULATION	37,814	100.0
300-319 Georgia _____	959				
320-349 Florida _____	1,938				
SOUTH ATLANTIC	6,926	18.3			

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008*	January - June 2009*
Total Audit Average Qualified: _____	40,325	39,321	39,107	39,583	38,960	37,911
Qualified Non-Paid: _____	40,325	39,321	39,107	39,583	38,960	37,911
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July 2008 - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA**ALLOCATED FOR TRADE SHOWS AND CONVENTIONS**

2009 ISSUES	STATE SHOWS	COPIES
January _____	Hawaii, Indiana, Maine, Minnesota, Nebraska, New York, Oregon, Pennsylvania, South Dakota, Virginia, Wisconsin	575
February _____	Alaska, Alabama, Illinois, Kentucky, Michigan, Mississippi, North Carolina, North Dakota, New Jersey, Ohio, West Virginia, Wyoming	550
March _____	Arkansas, California, Idaho, Iowa, New Mexico, Nevada, Oklahoma, Tennessee, Washington	550
April _____	Louisiana	50
June _____	South Carolina	50
TOTAL		1,775

CONVENTION DATES 2009	NATIONAL CONVENTIONS	COPIES
January _____	2009 SAMSOG Technical Seminar; Marietta, GA	45
February _____	ACSM-MARLS-UCLA-WFPS; Salt Lake City, UT	200
February _____	Trimble Dimensions; Las Vegas, NV	150
March _____	SPAR; Denver, CO	100
March _____	America Association of Geographers; Las Vegas, NV	100
March _____	ASPRS; Baltimore, MD	200
April _____	GITA 2009 Geospatial Infrastructure Solutions Conference; Tampa, FL	150
April _____	American Council of Engineering Companies; Washington DC	100
May _____	5th Annual Surveyors Conference; Canmore, AB, Canada	100
June _____	MAPPs Summer Conference; Brewster, MA	100
TOTAL		1,245

PARAGRAPH 3b:

Business directories include 1 source for a quantity of 2,539 copies or 6.7%

Other sources include 2 sources of circulation for quantities of 963 copies or 2.5% and 2,160 copies or 5.7%.

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.**PUBLISHER'S AFFIDAVIT**

We hereby make oath and say that all data set forth in this statement are true.

Neil Sandler, Publisher

Karen Seldon, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 10, 2009

State Maryland

County Frederick

Received by BPA Worldwide July 10, 2009

Type PJ

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