

2012 AERIAL MAPPING Special

by Professional Surveyor Magazine



NEW for 2012 — 2 Editions — Spring and Fall 2012

GOAL

- Target over 100,000 of your potential customers by telling them about your company, your products and services
- The 2012 *Aerial Mapping* special will make our seventh edition of this extremely popular supplement.
- Spring: March 2012 / Fall: August 2012

FEATURES

- Corporate profiles of leading companies in the aerial mapping industry
- Case studies that enable potential customers to learn about your company's products and services
- Articles authored by some of the leading minds in the aerial mapping community

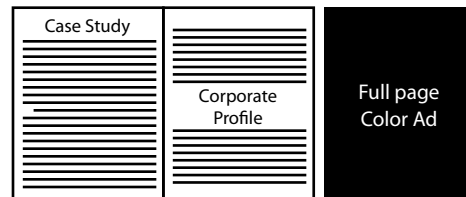
AUDIENCE

- High-quality printed magazine is mailed to nearly 32,000 subscribers of *Professional Surveyor Magazine*
- Each case study and company profile will be featured in an issue of our *Pangaea* e-newsletter that is delivered to 24,000 subscribers.
- The print version is distributed to thousands of additional readers at major international trade shows, including Intergeo, ESRI, ASPRS, and most state and regional surveying conventions

YOUR OPTIONS

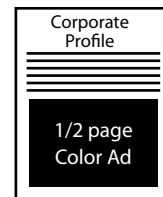
LEVEL 1 **\$3,900** **Both Fall and Spring**
\$6,500 total

- Full-page 4C ad
- 1/2-page corporate profile describing the products and services your company provides and your company contact information
- 1 1/2-page case study showcasing your company's finest and most distinguished recent efforts



LEVEL 2 **\$2,100** **Both Fall and Spring**
\$3,500 total

- 1/2-page 4C ad
- 1/2-page corporate profile describing products and services your company provides and your company contact information



Deadlines

Spring (March)	Space reservation – November 14, 2011 Artwork – December 5, 2011
Fall (August)	Space reservation – November 14, 2011 Artwork – December 5, 2011

Contact

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